

BUILDING BRIDGES TOGETHER TO CREATE VALUE FOR PEOPLE & COMMUNITIES



THE CREDIT UNION 3 IN 1

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20th September, 2017

We should never become disintegrated and torn apart over making our own judgements about what is good according to our own preferences – one for all and all for one!





Credit Union

Credit union has proven to be an effective tool for social cooperation and social community development.

The heart of credit union purpose and values from its beginning has been its unique and distinct concept of human service in the economic field.





The Social purpose of economy is to produce goods and services for human flourishing.

Social Development is progressively acquiring the skills and personal qualities needed to live and participate cooperatively in social settings and play a full part in society.



Economic laws are not blind forces completely independent of human control, like the laws of physics and chemistry. They are the rules of systems that have been made by people and can be changed by people. The economy should serve people, not the other way around.






MEMBER VOLUNTEER LEADER

TRINITY IS OUR CULTURE



An integrated system that shares resources, standardized operation, reinforces solidarity and maintains good governance framework by enjoying the provision of the highest quality financial services.



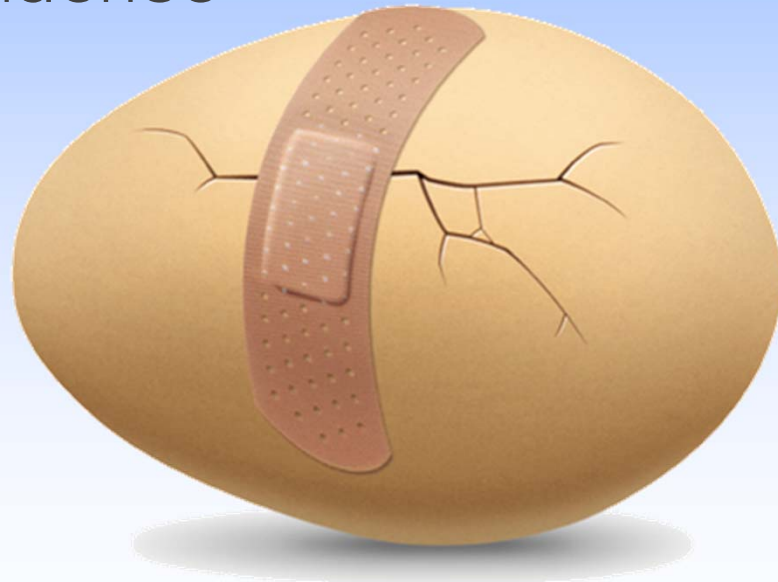
We have also introduced
the Payment Platform as
another technological
breakthrough.

In working towards shaping our future – connect, collaborate, differentiate, we do not forget that we are a movement of People Helping People and that we are human-based and not technology-based.



Uber Technologies Inc. was founded 7 years ago and now worth US \$ 68 billion. It has been welcome by many as evidence of contributions of technology to improve standard of living.

Uber CEO Travis Kalanick was asked to resign as he lost the confidence of his employees and his investors. There was no technical fix for such a shortcoming.



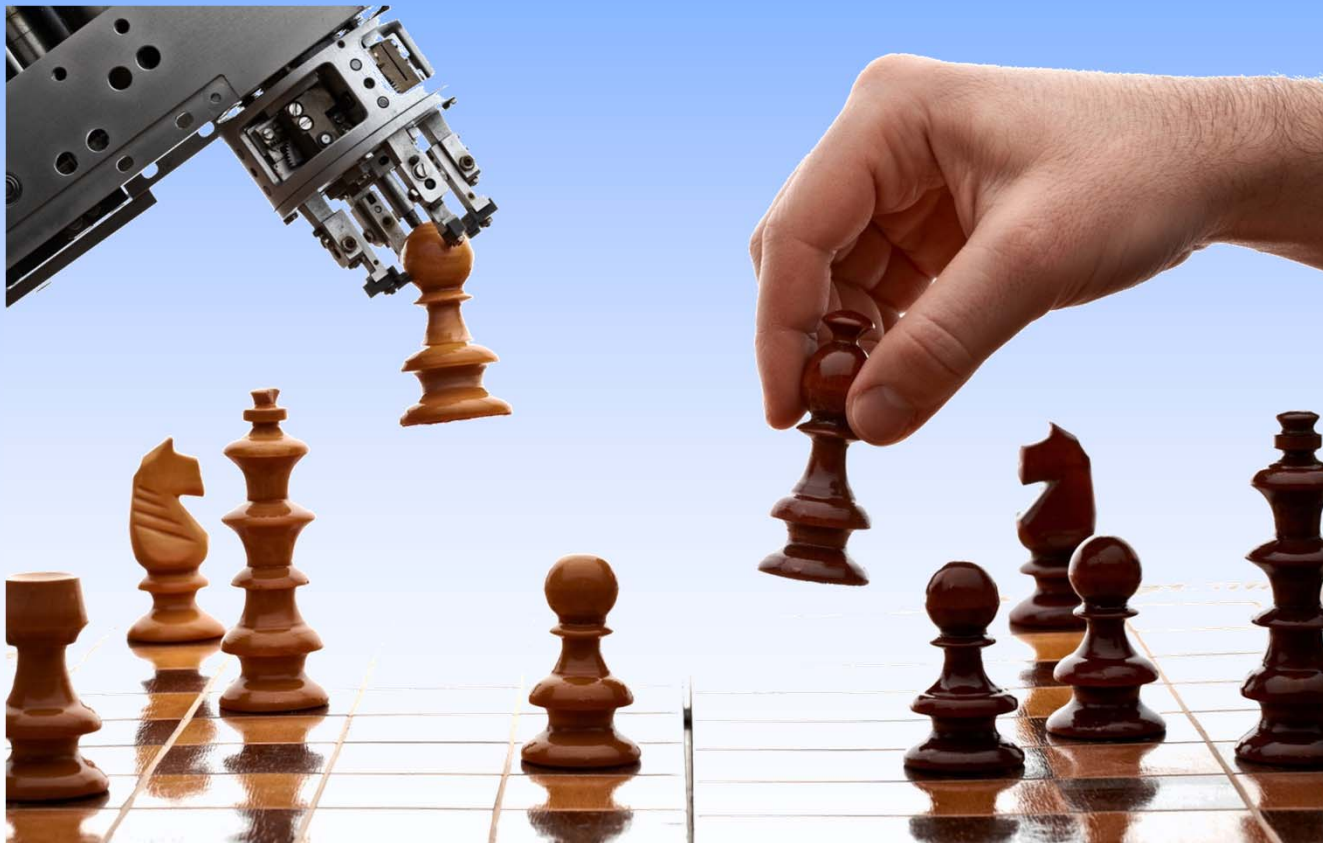
"Character is destiny".

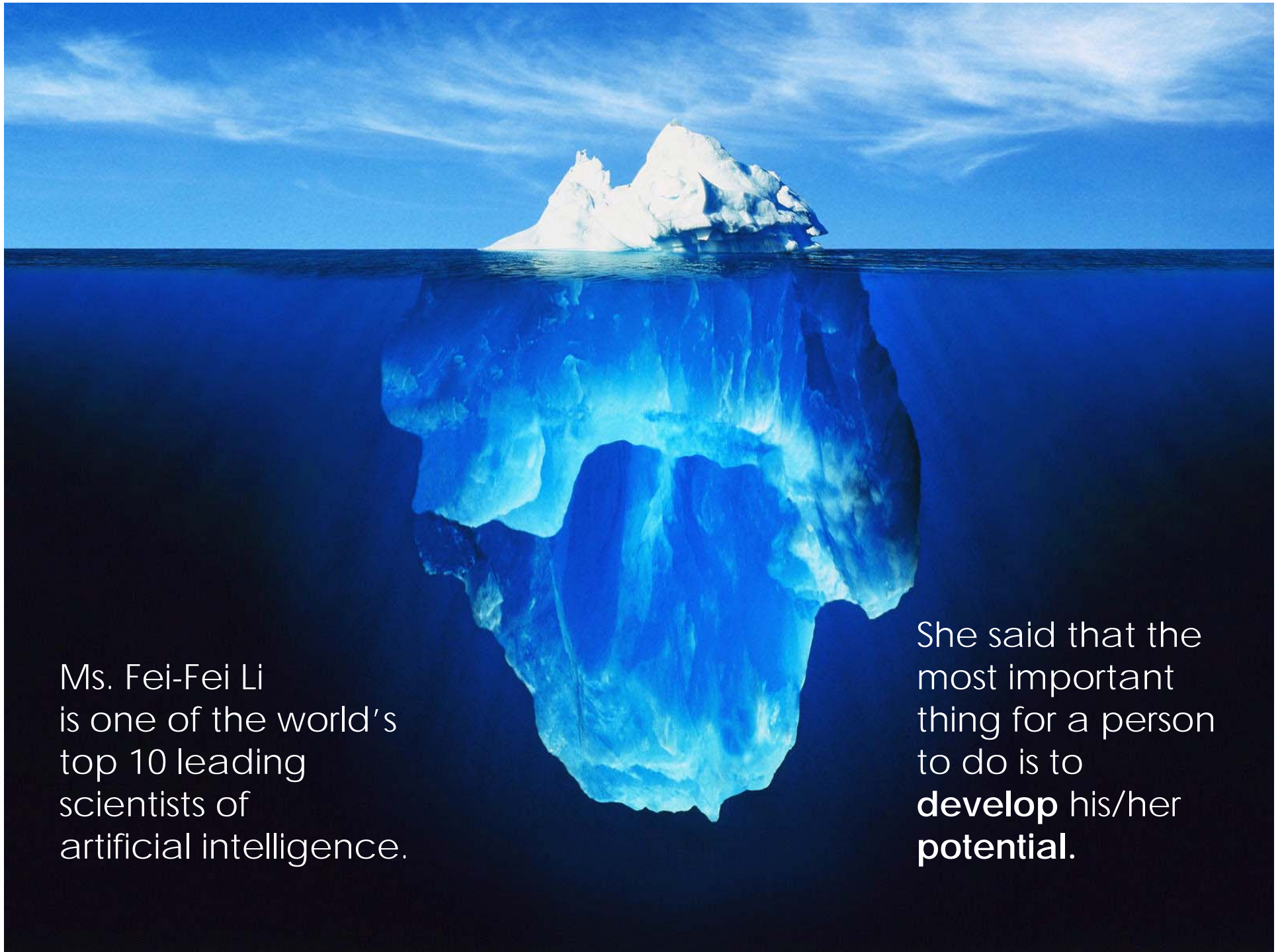
High technologies, tools and machines do not and cannot remediate human conditions. What makes for success or failure is often just our-selves – our character.

**CHARACTER
COUNTS!®**

Robot playing chess with human. The robot won and the human who lost told the main reason:

"I have emotion and feelings but the robot hadn't!"

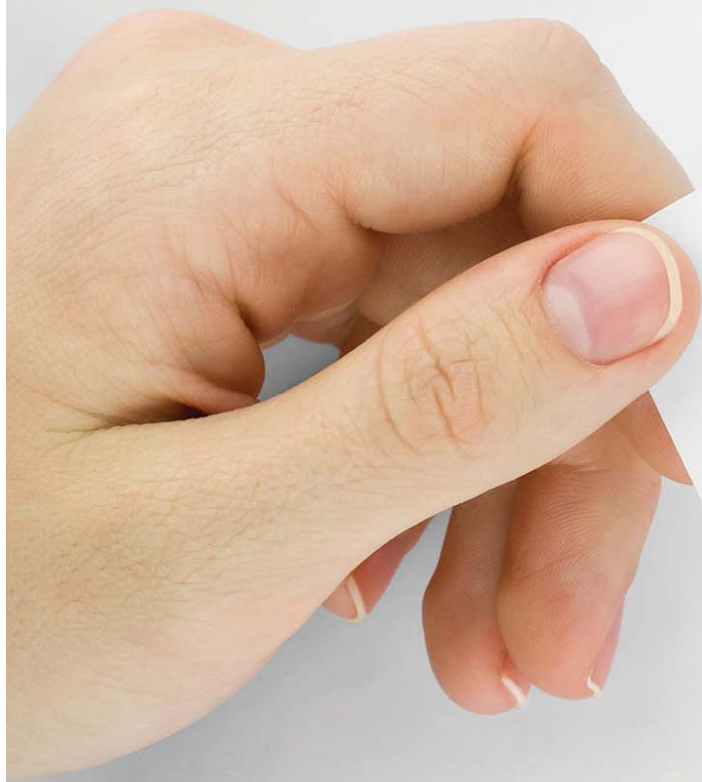




Ms. Fei-Fei Li
is one of the world's
top 10 leading
scientists of
artificial intelligence.

She said that the
most important
thing for a person
to do is to
develop his/her
potential.

She also said that artificial intelligence will change the world and asked who will change artificial intelligence?



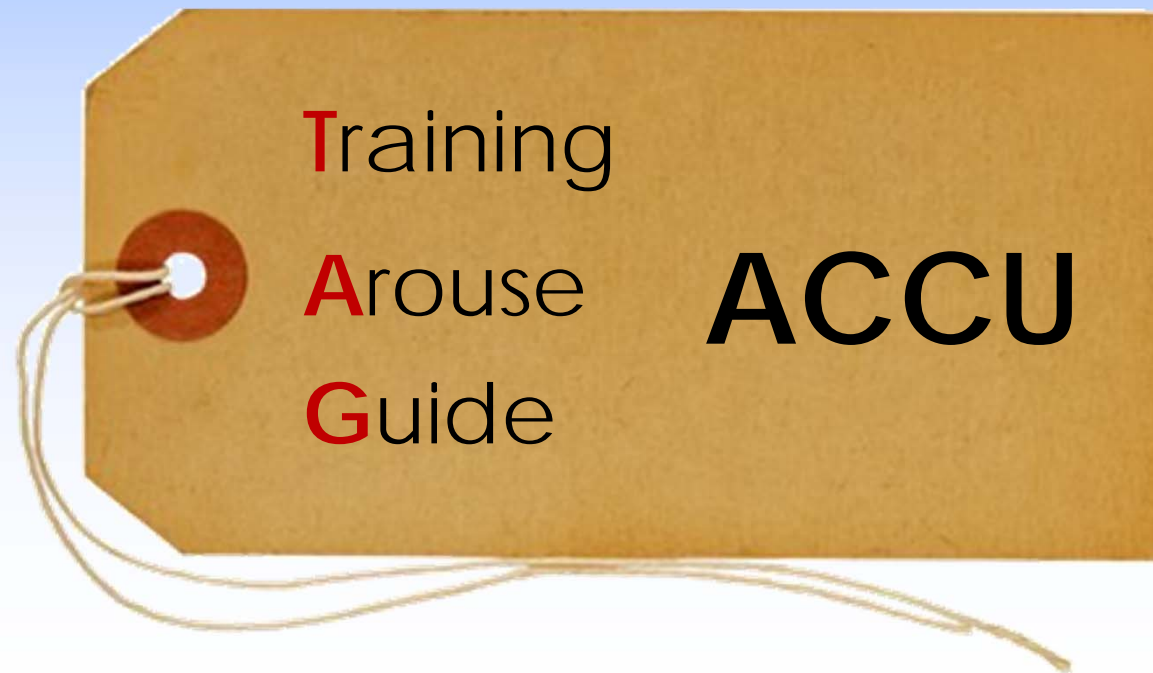


However, no matter how advanced technologies are, she said, leading the world is still kindness and love and not the cold technology and data.

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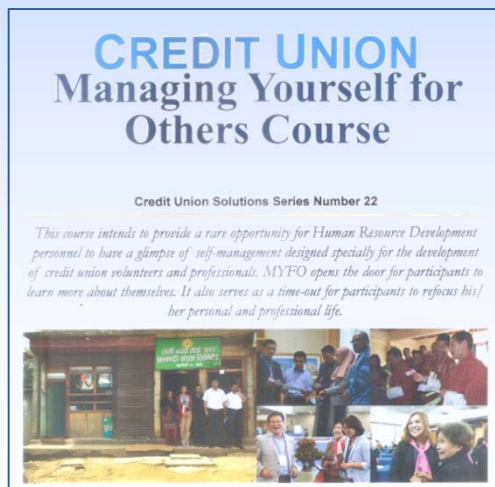
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Indeed, kindness, love, human relationship, character, human potential, human values are what ACCU will continue to instill and inculcate through her training and education program with the prime objective of **TAG: train, arouse and guide**, along with new programs to meet the need of the Asian credit union movement such as the integrated system.



MYFO

ACCU has last year in the Human Resource Development workshop launched **the Managing Yourself for Others (MYFO)** course which provides a rare opportunity to know oneself and to see what is important in life. It serves as a time-out for a member to refocus his/her personal and professional life.



REFOCUS

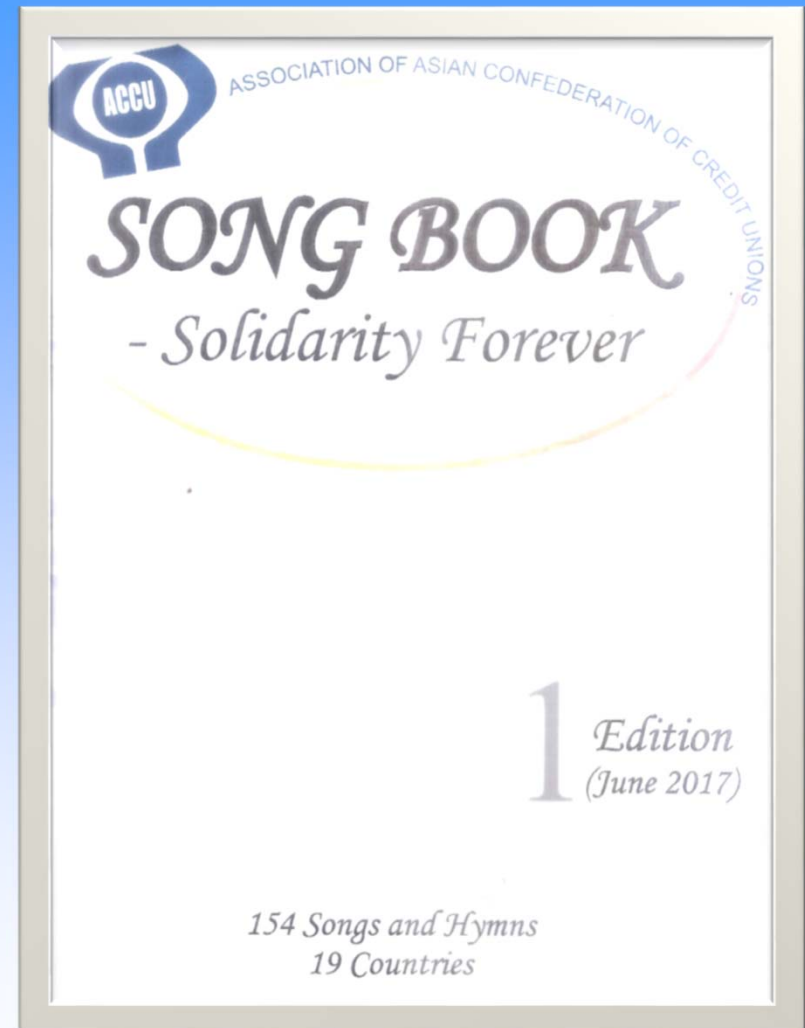
“ 3in1 of Credit Union – A Living Source of Cooperation & Unity” with the aim of training our members, volunteers and leaders known as the “**Credit Union Trinities**” in value-based ethics, skills, habits and attitudes to help them develop their potential and hidden talents.



The workshop also noted the idea of “**sharing economy**” in a globalized world and asked the question “What can the Asian credit union movement offer to meet the challenges facing the world?”



The ACCU Song Book called
"Solidarity Forever"
has some 90 songs
contributed by our members,
credit unions and federations.





UNITY IN DIVERSITY (BOMALAKA)

Bomalacka Bomalacka Bow-wow-wow

Chingalacka Chingalacka Chingalacka-chow-chow

Bomalacka Chingalacka Who are we?

We are Credit Unions. Can't you see?

By paying more attention to cooperation and unity,
we are giving our Asian Credit Union Movement the
best chance.



